

Språkbruket Education AB

- English for business and industry

The Technical Writing Workshop is a special training course for technical writers, technical communicators, information engineers, etc. More than 800 technical writers from the following companies have taken part:

Schneider Electric, Permobil, Siemens, Atlas Copco, TeliaSonera, Condesign, ESAB, Scania, Volvo Aero, Hynell Patenttjänst, Metso, Semcon, CCI Valve Technology, Ascom Sweden, Ericsson, Teligent, TAC AB, Scan Coin Industries, Somas Instrument, Kockums, Saab, GE Health Care, Citec Information, Etteplan, Pyramid, Escrip, Bombardier, DeLaval, Talaris, Foss Analytical, Radius Sweden, ABB Robotics, Cambio Health Care, Xylem Water Solutions, Alfa Laval, TD Rail & Industry, Combitech, Sandvik, Cochlear, Phadia, Lorentzen & Wettré, IS Tools, bwin Games, Avure Technologies, Configura, IFS World Operations, Husqvarna, ÅF Consult, Pinnocchio Teknikinformation, Infotiv, CashGuard, Lindab, Green Light, Munters, Assa Abloy, TIKAB, Tunstall Nordic, Tetra Pak, ELE, Tieto, Siebu Giken DST, SPM Instrument, Net Insight, Prose, Sectra, Axis Communications, Arjo, Alten, Snow Software, Excillum, Scania, LogMax, Dellner, Intertek, Cytiva Envirotainer, Thermo Fisher, Centiro, Star Group, Alstom

SPRÅKBRUKET EDUCATION AB.

Declan Madden has designed and run company courses in English for business and industry for more than 30 years. The target groups for these courses includes all categories of company personnel who need English in their profession: corporate management, marketing, sales and customer support, purchasing/sourcing, finance and accounts, administration, project groups, engineers and technicians, communications and technical writers, department heads, supervisors and production personnel, etc.

Declan Madden

Nationality Ireland. Resident in Sweden

Native language: English

Industrial Engineer, Ireland

Industrial training and education consultant Ireland

B.A. English language and pedagogics, Sweden

Wide experience of analysing language training needs in industry and adapting competence development to clients' specific needs.

Neill Dronsfeld

Nationality British. Resident in Sweden

Native language: English

Translator of technical and business documents for industry, business and organizations, editor and copywriter.

Course designer and trainer for technical and business English

The Technical Writing Workshop *-writing Technical Documentation in English*

*New course content:
Explaining Simplified Technical English
and Global English Writing Style*

TWW August - November 2023

TWW Live Online - Option 1:

Week 35: 28,29, 30 August AND

Week 40 2,3,4 October 2023

TWW Live Online - Option 2:

Week: 39 25, 26, 27 September AND

Week: 45 6, 7, 8 November 2023

The Live Online course consists of 6 half-days and 6 distance assignments over a period of 5 weeks.

Face to Face Option 3:

Week 36 5, 6 September AND

Week 41 10, 11 October 2023

Classroom lectures Stockholm

(4 full days + 6 distance assignments)

språkbruket education ab



THE TECHNICAL WRITING WORKSHOP

– writing Technical Documentation in English

This course is a unique opportunity for technical writers/communicators and engineers to develop their English language skills for writing technical instructions, process and function descriptions and other types of technical information.

Realistic technical writing tasks during the course and direct feedback from the course leader will give the participants real practice in expressing themselves clearly and professionally, especially when writing technical manuals, product information and technical documentation.

The Technical Writing Workshop focuses on:

- the writing process in technical documentation
- the quality of the technical information in technical documentation
- the quality and accuracy of the English language

In addition to **6 half-days Online or 4 full days Face to Face**, each course participant will receive personal feedback during a **6-week period** via e-mail.

800 technical writers/communicators have attended the course

The aim of The Technical Writing Workshop is:

- analyse and compare various types of technical writing
- writing instructions, process descriptions, function descriptions, etc.
- **STE Simplified Technical English and Global English**
- grammar structures specific to technical documentation
- writing clear, correct, specific technical English
- the most frequent errors that occur in technical writing
- personal tuition during the course

NB! The course can also be run as an in-house course.

Språkbruket Education AB, Karlstad, SWEDEN
E-mail: info@spred.se declanpmadden@gmail.com
Mobile: +46 (0)70 3260791 Web: www.spred.se

COURSE PROGRAM

Live training via Teams or Face to Face conference room

Communication in a technical writing context – an introduction

Structure, content and practical writing tasks in the following areas:
Instructions/procedures: writing clear, specific information for the end-user
Process descriptions: analysing and describing technical processes
Technical function descriptions: describing equipment, components and technical functions

Via e-mail

Six writing tasks during a six-week period with individual feedback. This is a central part of the course. Each task takes 3 hours to complete. Every aspect of the “document” is analysed. The participants receive detailed, individual feedback on the quality of the technical information and also on the quality of the English language in the text. By the end of the course, each participant has a personal documentation of their writing skills showing every aspect that they need to improve on in the future.

Live training via Teams or Face to Face conference room

Grammar structures specific to technical documentation
Problems with idioms and metaphors in technical context
Typical language errors in technical writing
Typical problem areas for non-native speakers/writers
Aspects of sentence structure that improve readability/usability
New! Explaining Simplified Technical English and Global English Writing Style

Price: SEK 25 900 per person excluding VAT
Booking: All bookings and reservations are binding.
Booking date: As soon as possible
Dates: See front of course brochure
The course can also be run in-house.
Course leaders: Neill Dronsfield, Declan Madden, Språkbruket Education AB
E-mail: info@spred.se
declanpmadden@gmail.com
Web: www.spred.se